

Designing bold brands and AI-powered marketing systems that turn ideas into measurable growth.

EXPERIENCE

01

Digibird — Marketing Designer (Remote)

Nov 2025 — Present

- Led creative execution for multiple consumer brands, producing AI-powered performance campaigns across paid social channels
- Built and scaled AI-driven creative workflows — turning fast iteration into measurable sales growth and campaign scalability
- Collaborated with marketing and creative teams, embedding AI tools directly into day-to-day campaign production

APLUS Branding Studio — Brand & Marketing Designer

Feb — Jul 2025

- Led end-to-end creative development for new brand identities and multi-platform campaigns
- Delivered high-impact visuals under pressure, ensuring consistency and creative precision
- Collaborated with senior designers on fast-paced branding and social media projects for high-profile clients

Koranga Digital Agency — Graphic Design Intern

Jun — Nov 2024

- Designed UX/UI experiences for diverse digital projects
- Developed brand identities and rebranding strategies
- Created marketing materials that boosted audience engagement

EDUCATION

02

Ruppin Technological College — Visual Communication

2022 — 2024

Graduated with honors

- UX/UI, Interactive Branding & Identity · Concept Development

SKILLS

03

DESIGN & CREATIVE TOOLS

Figma · Photoshop · Illustrator ·
After Effects · Premiere · InDesign

AI WORKFLOWS & CREATIVE AUTOMATION

Sora · Kling AI · Weavy · Midjourney
· ChatGPT · Claude AI · Nano
Banana

WORKFLOW & COLLABORATION

Monday · Asana · ClickUp · Team
Collaboration · Creative Problem
Solving · Visual Storytelling

LANGUAGES

Hebrew Native
English Proficient

BEYOND THE WORK

Enthusiastic about exploring new design trends and AI
innovations. Balancing creativity with an active lifestyle through
sports and gaming.